

Mayor Schubert and Under-Secretary Müller open world fair Fruit Logistica 2006



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Surrounded by healthy fruit and vegetables, Karin Schubert, Mayor of Berlin, and Dr. Gerd Müller, Parliamentary Under-Secretary at the Federal Ministry of Food, Agriculture and Consumer Protection, opened the 14th FRUIT LOGISTICA.

They were accompanied on a tour of the halls by the COO of Messe Berlin GmbH, Dr. Christian Göke. The trio were welcomed to the Sopexa/Interfel stand by the chairman, Daniel Corbel. On the stand of AGF Promotie Nederland René van der Laan invited the two politicians to take spot kicks, and Gerd Müller hit the spot twice.

After calling on Carsten Gogoll, the stand director of VDN, the three visitors enjoyed some Jordanian dates on the Sippo stand. Glasses of fresh pineapple juice were downed with Reinhard Hagemann, General Manager for Germany of Del Monte Fresh Fruit Produce GmbH. **A distinguished visitor from Greece, Minister of Agriculture Vangelis Bassiakos, met with the trio on the Greek stand. After inspecting the Polish stand the delegation greeted the Moroccan Minister of Agriculture H.E. Mohand Laenser.**

Ingolf Mayer on the Plattenhardt & Wirth stand explained how banana ripening rooms function. Germany's central markets were represented by the GFI board members Uwe Kluge, Peter Joppa and Andreas Foidl. Sherif El Maghraby, Chairman of the Egyptian Export Council of Agricultural Products, showed the three visitors around the presentation by this year's partner country, Egypt. CSO President Paolo Bruni and Director General Dr. Valtiero Mazzotti guided them around the Italian stand at FRUIT LOGISTICA, which features 37 companies.

This was followed by visits to the displays by the regions of Murcia, Valencia and Andalusia. After viewing the Turkish national display the tour continued to the Fyffes stand, where Ralph Fischer of Inter Weichert and Coen Bos of Fyffes Tropical Produce explained details about their respective contributions to the fair.
